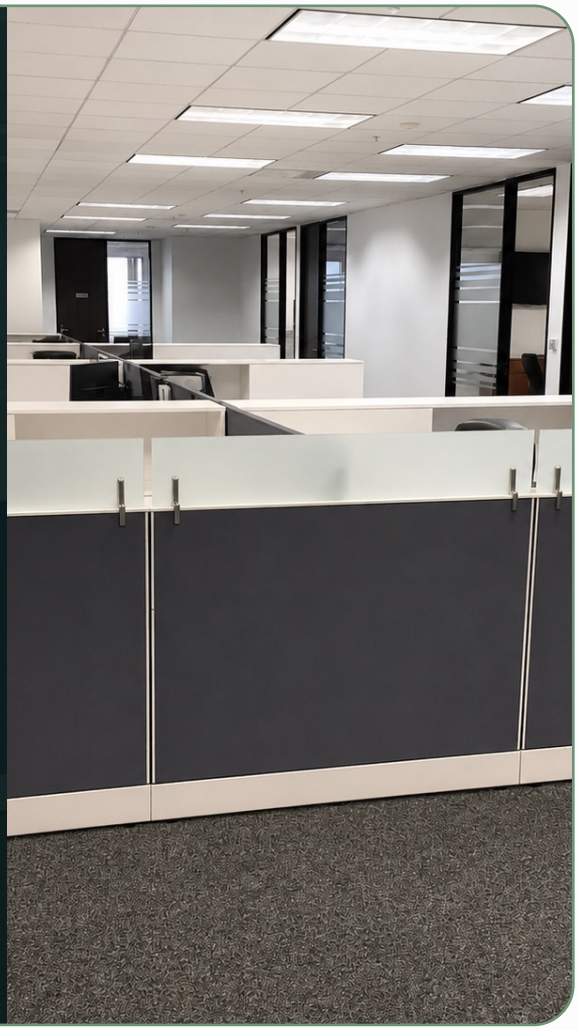
+ WORKPLACE STRATEGY + FURNITURE

FROM FURNITURE NEED. TO WORKPLACE STRATEGY. ONE INTEGRATED TEAM.

A relocation that connected workplace discovery, furniture, lighting, installation, and move management.



5-YEAR
PLANNING HORIZON

ONE
INTEGRATED DELIVERY TEAM

FOLLOW-ON
ENGAGEMENT AFTER COMPLETION

OVERVIEW

CHALLENGE

Presbia began with a furniture requirement for a relocation. The larger opportunity was to align the new workplace with how employees collaborated and how the business expected to grow.

ASI APPROACH

Observe work patterns, test the original assumptions, plan for five-year needs, develop an open benching solution, integrate LED lighting, and manage installation and the move.

RESULTS

- Smaller, more efficient workplace footprint
- Improved access to natural light
- Immediate follow-on ergonomic engagement

PRESBIA

Presbia came to ASI for furniture. By widening the discovery process, ASI helped the client move into a workplace strategy designed around connection, light, and long-term needs.

PROJECT INFO

CLIENT
Presbia

INDUSTRY
Medical technology

PROJECT TYPE
Office relocation and redesign

LOCATION
California

CORE SCOPE
Strategy, furniture, lighting, and move

FOLLOW-ON
Ergonomic furniture engagement

+ THE ASI APPROACH

FROM REQUEST TO REAL NEED.
A WORKPLACE BUILT AROUND PEOPLE.

ASI used discovery and observation to move beyond the initial product request and create an integrated environment for the next stage of the business.

01 DISCOVER

Discuss business goals, the five-year planning horizon, relocation needs, and the limits of the original furniture brief.

02 OBSERVE

Study how employees worked, communicated, collaborated, stored materials, and used the existing office.

03 DEFINE

Translate the findings into planning principles for openness, personal space, storage, light, and efficient use of area.

04 DESIGN

Develop an open benching layout with low screens, integrated storage, LED lighting, and selected furniture.

05 TRANSITION

Coordinate procurement, delivery, installation, move management, handoff, and the next ergonomic engagement.

PROJECT INFO

PLANNING HORIZON
Five years

WORKPLACE MODEL
Open benching

LIGHT
Greater daylight access

LIGHTING
Energy-efficient LEDs

DELIVERY
Furniture and move integrated

NEXT STEP
Ergonomic follow-on work

DELIVERY MODEL
ONE INTEGRATED TEAM

SOLVE THE WORKPLACE, NOT JUST THE ORDER

The strongest value came from reframing the assignment. Furniture selection followed the workplace strategy, and the workplace strategy followed the client's operating needs.

The final plan connected the physical environment with procurement, lighting, installation, relocation, and ongoing client support.

+ THE OUTCOME

A MORE CONNECTED WORKPLACE.
A STRONGER CLIENT PARTNERSHIP.

The relocation created a more open environment and expanded the relationship beyond the original furniture request.

5-YEAR

PLANNING HORIZON

Discovery considered the business beyond the immediate move.

ONE

INTEGRATED TEAM

Strategy, furniture, lighting, installation, and move activity stayed connected.

NEXT

FOLLOW-ON ENGAGEMENT

Presbia immediately asked ASI to support ergonomic furniture needs.

WHAT THE PROJECT DELIVERED

BETTER CONNECTION

The open layout and low screens supported easier communication and collaboration, according to the client.

MORE NATURAL LIGHT

The workplace plan increased daylight access across the occupied area.

EFFICIENT FOOTPRINT

Open benching and integrated storage supported a smaller, more purposeful use of space.

BROADER PARTNERSHIP

A product request became a working relationship that continued after the relocation was complete.

ONE ACCOUNTABLE PARTNER. NATIONWIDE.
FROM PLAN TO CLOSEOUT.

PROJECT NOTE

The project outcomes reflect the completed relocation, the integrated workplace scope, and the client observations recorded at handoff. Presbia moved directly into a follow-on ergonomic engagement with ASI.

READY TO MOVE YOUR PROJECT FROM PLAN TO FIELD?

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+ WORKPLACE TRANSFORMATION

DISCOVER. DESIGN. DELIVER.
A MORE OPEN WORKPLACE.

Workplace views show open benching, integrated storage and the workstation layout.



OPEN BENCHING WORKSTATIONS

Open benching with integrated storage and defined work areas.



OPEN-OFFICE RESULT

Low screens and a connected layout improved openness while preserving defined work areas.

INTEGRATED WORKSTATION

Furniture, storage, light, and circulation were resolved as one workplace system.



+ CLIENT PERSPECTIVE

MORE THAN FURNITURE.
A PARTNER IN THE BUSINESS.

Presbia's perspective captures the central outcome: a narrow purchase request became an operating-value conversation.



> We started out looking for a furniture provider, and what we found is a partner that is helping us add real value to our business.

Vipul Shah, Vice President of Manufacturing and Operations, Presbia

WHY IT WORKED

DEEPER DISCOVERY

ASI examined goals, work patterns, and the five-year need before selecting the solution.

INTEGRATED DELIVERY

Furniture, lighting, installation, and move management were coordinated together.

RELATIONSHIP GROWTH

The completed workplace led directly to a second engagement with ASI.

ONE ACCOUNTABLE PARTNER FROM PLANNING THROUGH FINAL CLOSEOUT.

ASI connects workplace strategy, furniture, lighting, technology, relocation, and final handoff through one accountable delivery partner.

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